



Safe Streets & Good Placemaking

15/10/2019

- **The Vision Zero action plan is focused on road danger reduction, rather than road safety.** The Vision Zero Strategy is based on three key principles: loss of life and serious injuries are not acceptable or inevitable; dominance of motor vehicles should be reduced, and road danger reduction should be a shared priority for all transport schemes.
- **The Vision Zero action plan policy can be broken down into eight simple themes:** Less traffic; slower speeds; safe street design; safe space for cycling; safe junctions & crossings; safe vehicles; safe behaviours, and considered approach to enforcement.
- **The Lower Speeds Toolkit is designed to be used as an options palette** and does not seek to replace or review any technical literature or policies previously published on this subject.
- **The objectives of the Safer Junction Programme are to:** Radically reduce road danger and Killed or Seriously Injured casualties (KSI) in line with Vision Zero; improve perceptions of safety to create streets where people feel safe to travel using sustainable modes, and make hostile junctions more welcoming and less dominated by motor vehicles. This demonstrates the delivery of the Healthy Streets approach.

Speakers:

Stuart Reid, TfL
Simon Bradbury, TfL
Jeremy Leach, Action Vision Zero
Bridget Elliot, TfL
Anya Bownes, TfL

Attendees: 80