

National Programme: Understanding good design & how it can help
30th October 2019: 10am-4pm

9:30 refreshments and registration at [Palestra](#) 197 Blackfriars Road SE1 – 5 minutes walk from Waterloo, 10 minutes from London Bridge and directly opposite Southwark Tube Station.

Introduction

Join us for this useful introductory/refresher session looking at placemaking and urban design; covering current policy drivers, how to embed good design in local authorities, and understanding the important elements that contribute towards good housing and street design. It will be a practical session including a site visit and a discussion on the challenges to delivering well designed places.

Why attend?

- Understand what placemaking and urban design is and how it relates to local authority functions and responsibilities
- How to spot a badly designed space and the qualities of a good space
- Recognise the impact of bad design on behaviour, health and wellbeing
- Appreciate the basic elements of good housing and street design
- How to achieve a better design outcome in your local authority

Speakers

Esther Kurland, UDL

Phil Jones, PJA

Paul Dodd, Head of Design Advice, UDL

Lucia Morato, Public Practice

Dr Laura Alvarez, Nottingham City Council

Rachel Jones, Housing Lead, UDL

Ione Braddick, Epping Forest District Council

Sue Vincent, Chair UDL

Agenda

10am Cool Wall - what do we consider 'good' and 'bad' design?

10:20 Introduction to design principles - Esther Kurland

11:00 Tea break

11:20 How does design quality lead to better places? – Dr Laura Alvarez

11:50 Thinking about places and important design considerations and questions

- Street Design – Phil Jones
- Housing Design – Rachel Jones

12:30 Lunch and Site Visit

2pm How to understand and read plans – Paul Dodd

2:45 Panel discussion: What are the challenges to delivery?

Lucia Cerrada Morato, Ione Braddick

3:45 Round up, things to take away and back to the day job

4pm Close