

Meaningful Meanwhile

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Chair

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Speakers

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Delegates: 76



Source: Roger Zogolovitch
The Union Street Urban Orchard
transformed a derelict site into a
community orchard

1. **Bigger is not always better.** Cheap and cheerful interventions can lead to more meaningful place-making and agile planning that can have a positive effect on neighbourhoods. Big corporate strategies are at risk of missing their targets and losing sight of the local residents' needs.
2. **Community is at the heart of meaningful meanwhile.** Meanwhile projects can be a tool for real community engagement; pooling different businesses and initiatives with local needs.
3. **Temporary changes are worthwhile.** Cities are never static and architecture and place-making schemes should embrace the impermanent as a valuable undertaking. Meaningful meanwhile can act as a catalyst for positive renewal in our city and result in major short-term and long-term benefits.
4. **Develop a project timeline from the start.** This will help maximise a meanwhile scheme's impact. Think about your exit strategy, and consider how pop-up structures could be moved and reused easily.
5. **Meanwhile spaces have the ability to be testing grounds for future land use.** Temporary projects create opportunities for locals to try new ventures by reducing some of the risks associated with long-term leases. With less rigid planning regulations, there is also greater opportunity to be inventive and test out ideas, quickly.

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