



Courtesy: Clarisse Tavin, City of London

Working with Neighbourhood Players

23/11/2021

- **We engage with groups to understand a full picture of what change is needed in an area and how to build it step by step over time, for example using temporary installations to test ideas.** We also need to look at successful examples to understand and connect with groups who may use places in the future.
- **When we are designing places, we must create inclusive design. Groups who would not connect with broader engagement online or in person events can connect using methods which work for them, for example play for children or poetry or art for some other groups.** Check through the responses to ensure you are reaching all groups and in necessary use an intermediary specialist who can design and tailor the approach. Consider using groups own communication channels and forums for example newsletters and local websites and targeting engagement to areas which will be of particular relevance.
- **Using placemaking Toolkit such as that used in Tottenham help create the conditions for people to participate. Neighbourhood players can be involved in how these toolkits are designed.** Working closely with neighbourhood players as so has other benefits beyond the immediate change, including developing social and training opportunities for groups involved, and providing information which can be used to connect across to other teams within the local authority.
- **Collaborating between developers, land trusts and communities give neighbourhood players more control.** Community ownership provides unique opportunities to renovate areas to high quality, affordable places and enable residents and businesses to collaborate and take more control of where they live and work, allowing them to thrive.



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Speakers:

Clarisse Tavin, Major Programmes and Projects, City of London Corporation

Nicola Rochfort, Community Engagement Manager, Grosvenor Britain & Ireland

Emma Crowe, Communication & Engagement Lead, Local Plan

Tom Bright, Principal Planning Policy Officer, RB Kingston

Toussainte Reba, Head of Area Regeneration, LB Haringey

Olaide Oboh, Director of Partnerships, First Base

Jess Steele, Director, Jericho Road Solutions

Attendees: 67